



OUTCOMES

Critical components for achieving goals

OBJECTIVES

Key factors contributing to targeted national outcomes

INDICATORS

Parameters that can be assessed in relation to an objective

ECONOMIC RESILIENCE

C1 FINANCIAL WELL-BEING IS MAINTAINED

C1.1 Managing investment wisely

INTERNAL INVESTMENT
LONG-RANGE INVESTMENT
COMMUNITY INVESTMENT
INVESTMENT IN INNOVATION

C1.2 Balancing expenditure between efficiency and contribution to economy

EXPENSES
CONTRIBUTION TO ECONOMY

C1.3 Creating Wealth

SHAREHOLDER VALUE
ASSETS AND ASSET TURNOVER
EQUITY

C1.4 Performing efficiently

EFFICIENCY

C1.5 Enhancing profitability

PROFIT
COST OF PRODUCTION
PRICE DETERMINATION

C1.6 Balancing liabilities and assets

LIABILITIES

C2 VULNERABILITY IS MINIMISED

C2.1 Ensuring stability of production

PRODUCTION LEVELS
PRODUCT DIVERSIFICATION

C2.2 Ensuring stability of supply

PROCUREMENT CHANNELS
SUPPLIER RELATIONSHIPS
DEPENDENCE ON SUPPLIER

C2.3 Ensuring stability of market

STABILITY OF MARKET

C2.4 Managing liquidity

CASH-FLOW
SAFETY NET

C2.5 Managing risk

RISK MANAGEMENT

C3 PRODUCT QUALITY AND INFORMATION IS ENHANCED

C3.1 Managing food safety

CONTROL MEASURES
HAZARDOUS PESTICIDES
FOOD CONTAMINATION

C3.2 Enhancing food quality

COMPLIANCE (QUALITY STDS)

C3.3 Providing reliable product information

PRODUCT LABELLING
TRACEABILITY

C4 CONTRIBUTED TO CREATING VALUE IN LOCAL ECONOMY

C4.1 Enhancing local economy

PROCUREMENT PRACTICES
REGIONAL WORKFORCE

C4.2 Investing in community

FISCAL COMMITMENT TO LOCAL ECONOMY

C5 PRODUCTION IS EFFICIENT

C5.1 Enhancing production

PRODUCTION

C5.2 Enhancing productivity

LABOUR PRODUCTIVITY
CAPITAL PRODUCTIVITY